

2022 Montana LMSC Annual Membership Meeting Agenda

April 8, 2022 8 PM

- A. Welcome and introductions – start 8:15 PM
 - a. 21 people in attendance
 - b. Board members in attendance – Donn Livoni, Jeanne Ensign, Mackenzie Jones, Peggy Stringer, and Brady Baughman, Suzette Harkin
- B. Officer & Other Reports
 - President – Donn Livoni
 - a. Welcomed everyone to the meeting!
 - Vice President – Dick Weber
 - Secretary – Mackenzie Jones
 - a. Confirmed that the minutes for all LMSC meetings can be found on the [Montana LMSC website](#). The March and April meeting will be added as soon as they are approved by the board.
 - Treasurer – Jeanne Ensign
 - a. Reviewed the statement, see attached. There is \$10,701 in the bank.
 - b. Provided update on the rebate program – The LMSC offered to rebate the \$12 LMSC portion of membership fees to anyone registered by March 31 of the registration year. In 2022, of the 161 registered swimmers, 80 responded: 55 requested their \$12 be paid to their club or workout group, 16 to themselves, and 9 the funds left with the LMSC. Very similar to 2021, of the 161 registered swimmers, 73 responded: 55 requested their \$12 be paid to their club or workout group, 17 to themselves, and 1 to have the funds left with the LMSC.
 - Membership Coordinator – Marcie Bochman
 - a. Provided membership update: 161 members as of April 8, 2021. Membership per club: 45 Bozeman, 84 Big Sky Montana, 13 Missoula. There are 19 unattached swimmers within the LMSC—this means they have not designated a club.
 - Sanctions – Jeanne Ensign
 - a. Dual-sanctioned events in 2022:
 - i. [Kalispell Meet](#) – January 15, 2022
 - ii. [Glacier Aquatic Club January Splash](#) – January 16, 2022
 - iii. Championship Meet – April 8-9, 2022
 - iv. May Classic in Bozeman – April 29-May 1, 2022
 - Top Ten – Donn Livoni
 - a. Emphasized that a replacement was needed. Please email Donn Livoni at glenhollyfarm.livoni@gmail.com if you are interested. Familiarity with Meet Manager preferred, but not required.
 - Coaches – Paul Landes

- a. Discussed plans to post 2 workouts along with coaching tips on the LMSC website beginning April 18, 2022. These will be available to everyone. The intent is to reach out to swimmers who are working out on their own.
 - b. Shared plans to reach out to swimmers in Great Falls to see if they can get an organized swim practice started.
 - Officials – Donn Livoni
 - a. Thanked Susan Huckaby, John Thurman, Lydia Kuderna for their work as officials for the Championship Meet.
 - b. Would you like to be a USMS official?? GO to the [USMS website](#) or email Donn Livoni for more information.
 - Webmaster – Mackenzie Jones
 - a. Emphasized that this position is also available if another member would like to take it over. If interested please contact Mackenzie at macnzjones5@gmail.com. Familiarity with WordPress preferred, but not required. Mackenzie will train.
- C. Club Reports (since 1/1/22 2-3 minutes max)
- Bozeman (BOZE)– Suzette Harkin
 - a. Bozeman swim club is growing and everyone is having a great time. There will be a lot of new swimmers at the Championship meet on Saturday. They have three members on the board.
 - Big Sky Montana Masters (BMST) – Peggy Stringer
 - b. Big Sky has four workout groups: Helena Ridley Masters (31 swimmers) Flathead Lake Open Water Swim Club (19 swimmers), Hamilton (3 swimmers), and Missoula (6 swimmers). There are 24 unattached members that only belong to Big Sky.
 - c. There have been two newsletters in 2022 – one in February and March.
 - i. If you are a part of Big Sky and want to add an article, please send them to Peggy Stringer at stpmls@gmail.com.
 - d. Hoping to put on an open water swim clinic and invite people from all over the state to enjoy this new event.
 - Missoula Masters (MMMT) – Brady Baughman
 - e. Club team is separate from the workout group.
 - f. 3.5 coaches that work at YMCA, University Pool, and SPLASH in the summer.
 - g. Growing and hoping to get more people involved with more meets in Missoula in the future!
- D. State Championships 2023
- Rotation and location
 - We need an event host for 2023.
 - Since the pandemic, the state championship location rotation is out of order and the LMSC would like a volunteer club to run it. Thank you. If your club is interested, please email Donn Livoni at glenhollyfarm.livoni@gmail.com.
 - Bozeman is unable to hold the championship in 2023.
 - Missoula SPLASH pool will not allow for records.
 - We need meet director, pool, volunteers, and officials.

E. 2022 Volunteer Relay Report - Mackenzie & Donn

- a. Mackenzie discussed strategies for strengthening current clubs and building new clubs.
 - i. Emphasized that social media is a great way to reach out to the younger crowds for recruitment and membership development.
 - ii. Offered ideas for assisting small workout groups.
 - 1. Create mentorship program between a successful established club/workout group with a new or small workout group.
 - 2. Explain to these workout groups how USMS and the MT LMSC can help their group and what benefits they offer. Be very clear about the financial support you provide for meets and other events.
 - 3. The LMSC should help clubs and workout groups in identifying the steps they need to complete to become a gold star club.
 - iii. Offered ideas for increasing membership:
 - 1. Reach out to students and universities. There is an opportunity to develop a masters club at a university and/or to encourage those swimmers to join USMS after they graduate. An attendee from Ohio found that “It is worth paying their registration fee and introducing them to USMS” while they are students.
 - iv. Offered ideas for increasing pride and commitment by members:
 - 1. Host non-competitive swim meets. Make them fun and not focused on speed. Have the proceeds go back to the club or workout group.
 - 2. Create swag! You can have members buy them, but clubs should have spirit wear to promote our clubs and pride of USMS.
- b. Donn discussed opportunities for developing relationships between coaches and the swimmer.
 - i. The coach should get to know each swimmer. Become familiar with the goals of the individual swimmers. Mix up the swim lanes so they all get to know each other. Reach out and welcome people to your practice – really promote Try Masters Swimming. Support social activities with your club members (e.g., cook breakfast on the beach after an open water swim).
 - ii. Comments by attendees: “Masters” is intimidating. How are we welcoming people who might not feel comfortable joining “Masters”. Some people emphasize that “masters” just means older than 18. Others emphasize that we are all abilities wanting to swim for fitness even though some people do like competitions.

F. Adjournment – 8:57 PM

04/08/22

Montana Masters Swimming
Balance Sheet Prev Year Comparison
As of December 31, 2021

	Dec 31, 21	Dec 31, 20	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
First Interstate Bank	9,819.54	9,399.74	419.80
Total Checking/Savings	9,819.54	9,399.74	419.80
Total Current Assets	9,819.54	9,399.74	419.80
TOTAL ASSETS	9,819.54	9,399.74	419.80
LIABILITIES & EQUITY			
Equity			
Unrestricted Net Assets	9,399.74	11,501.91	(2,102.17)
Net Income	419.80	(2,102.17)	2,521.97
Total Equity	9,819.54	9,399.74	419.80
TOTAL LIABILITIES & EQUITY	9,819.54	9,399.74	419.80

04/08/22

Montana Masters Swimming
Profit & Loss Budget vs. Actual
January through December 2021

	Jan - Dec 21	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
Individual Registrations	1,821.60	1,788.00	33.60
Club & Workout Group Registrati	96.00	72.00	24.00
Member Contributions	115.00	200.00	(85.00)
Total Income	2,032.60	2,060.00	(27.40)
Expense			
Coaches Clinics / Expenses	803.96	900.00	(96.04)
Meet / Event Expense	0.00	1,000.00	(1,000.00)
Member Registration Rebates	612.00	252.00	360.00
Miscellaneous	20.00	100.00	(80.00)
NW Zone Swimmer Surcharge	0.00	50.00	(50.00)
Office Expense	4.99	0.00	4.99
Rule Books	16.00	0.00	16.00
Sanction Fees, Pool	50.00	200.00	(150.00)
Website	105.85	22.00	83.85
Total Expense	1,612.80	2,524.00	(911.20)
Net Ordinary Income	419.80	(464.00)	883.80
Net Income	419.80	(464.00)	883.80

04/08/22

Montana Masters Swimming
Profit & Loss Budget vs. Actual
January through March 2022

	<u>Jan - Mar 22</u>	<u>Budget</u>	<u>\$ Over Budget</u>
Ordinary Income/Expense			
Income			
Individual Registrations	1,224.00	2,160.00	(936.00)
One Event Fees, Net	0.00	0.00	0.00
Club & Workout Group Registrati	12.00	72.00	(60.00)
Member Contributions	178.00	120.00	58.00
Total Income	<u>1,414.00</u>	<u>2,352.00</u>	<u>(938.00)</u>
Expense			
Coaches Clinics / Expenses	0.00	450.00	(450.00)
Meet / Event Expense	0.00	800.00	(800.00)
Member Registration Rebates	708.00	960.00	(252.00)
Miscellaneous	20.00	50.00	(30.00)
NW Zone Swimmer Surcharge	0.00	70.00	(70.00)
Office Expense	199.91	30.00	169.91
Officials	0.00	100.00	(100.00)
Relay 2022	1,010.05	1,200.00	(189.95)
Rule Books	0.00	30.00	(30.00)
Sanction Fees, Pool	100.00	200.00	(100.00)
USMS Annual Meeting	0.00	2,000.00	(2,000.00)
Website	0.00	0.00	0.00
Total Expense	<u>2,037.96</u>	<u>5,890.00</u>	<u>(3,852.04)</u>
Net Ordinary Income	(623.96)	(3,538.00)	2,914.04
Other Income/Expense			
Other Income			
Meets, LMSC Hosted Income	1,440.00	0.00	1,440.00
Meets, LMSC Hosted Expense	(149.76)	0.00	(149.76)
Total Other Income	<u>1,290.24</u>	<u>0.00</u>	<u>1,290.24</u>
Net Other Income	<u>1,290.24</u>	<u>0.00</u>	<u>1,290.24</u>
Net Income	<u><u>666.28</u></u>	<u><u>(3,538.00)</u></u>	<u><u>4,204.28</u></u>